



**HAE**

**AW2526**



SWITZERLAND  
+41

HAE

WALLIS  
027

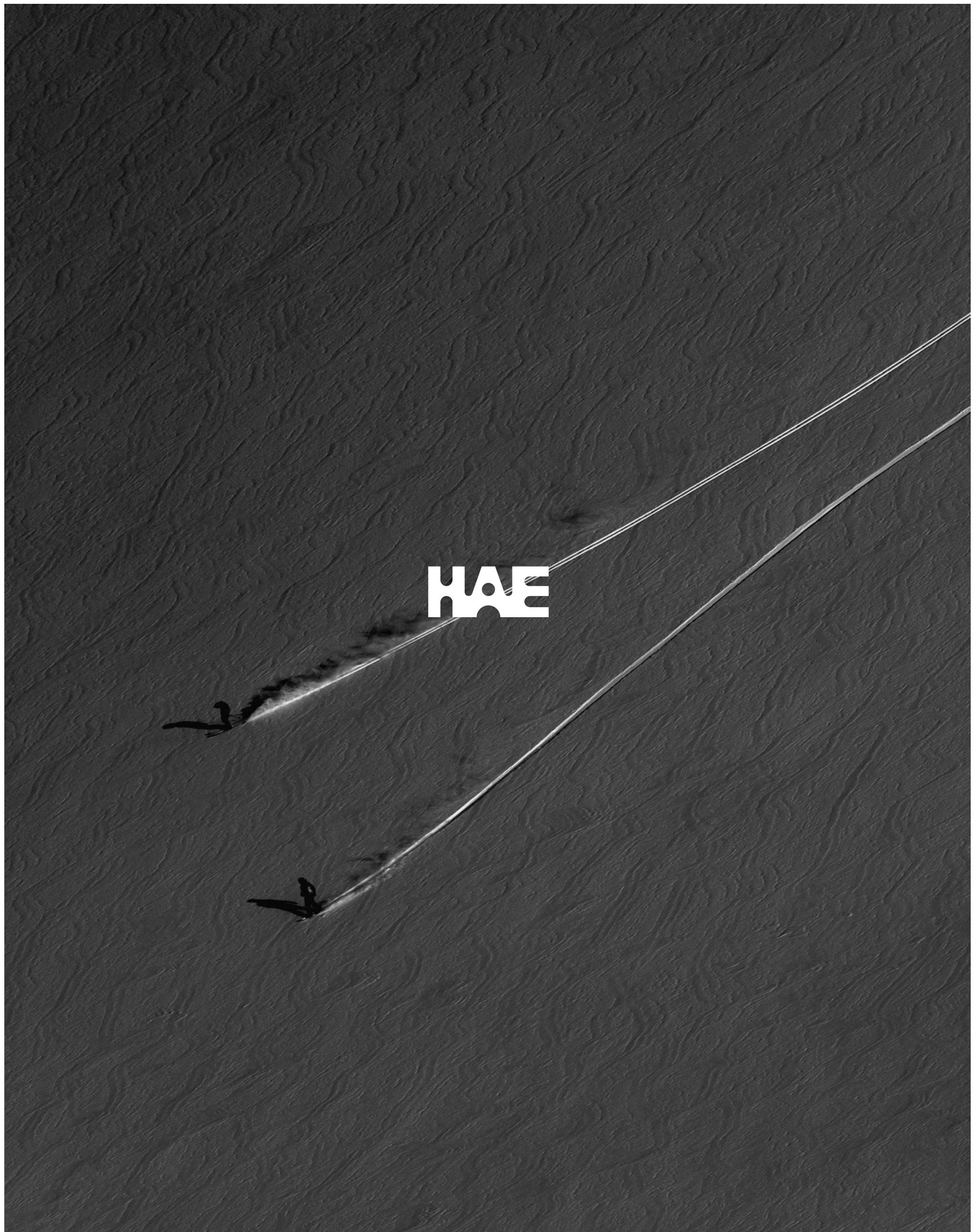




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+41

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027



## RAISED BY THE ALPS

AW2526

In the winter of 2006, during a six-week snowboarding pilgrimage to Mammoth, California, Mat faced an unexpected hurdle. His massive dreadlocked mane made finding a fitting beanie a near-impossible quest. Sidelined by an early injury, Mat's restless spirit led him to a tiny wool shop in Mammoth. There, he decided to take matters into his own hands, quite literally, by crocheting a beanie that would finally embrace his untamed locks.

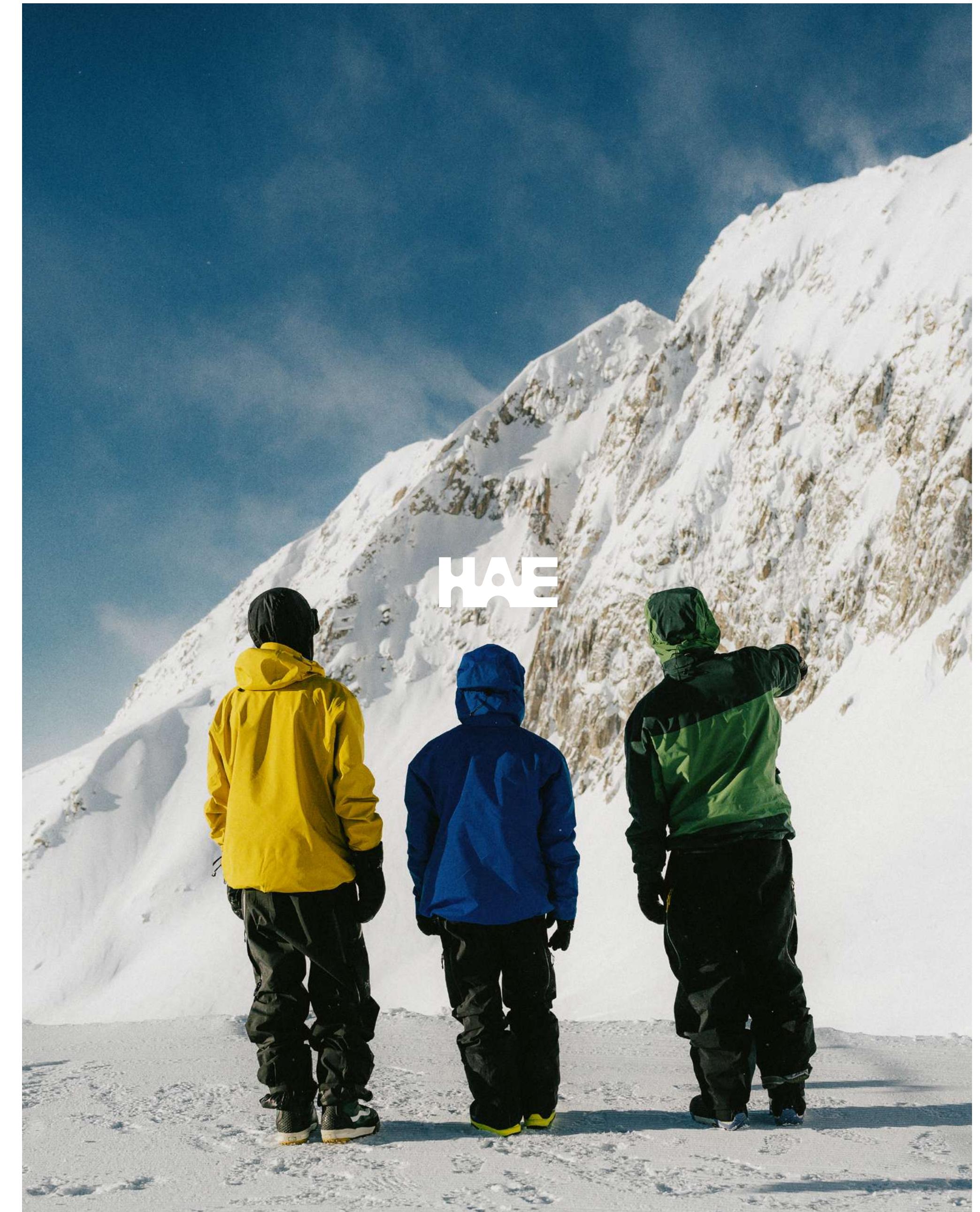
When his crew returned from the slopes that evening, they were blown away by Mat's DIY creation and immediately clamored for their own.

Back in Switzerland, the excitement continued. Encouraged by the enthusiasm for the first batch of beanies and headbands, Mat bought more wool, and thus, HAE was born.

DRAWN TO THE LINES

AW2526

For HAE, the Alps aren't just a playground; they're a way of life. They harbor a deep reverence for the peaks' history, raw beauty, and delicate ecosystem. Their passion extends beyond designing gear and conquering slopes. It's about the warmth and power of community, an essential principle of the wild mountain lifestyle.

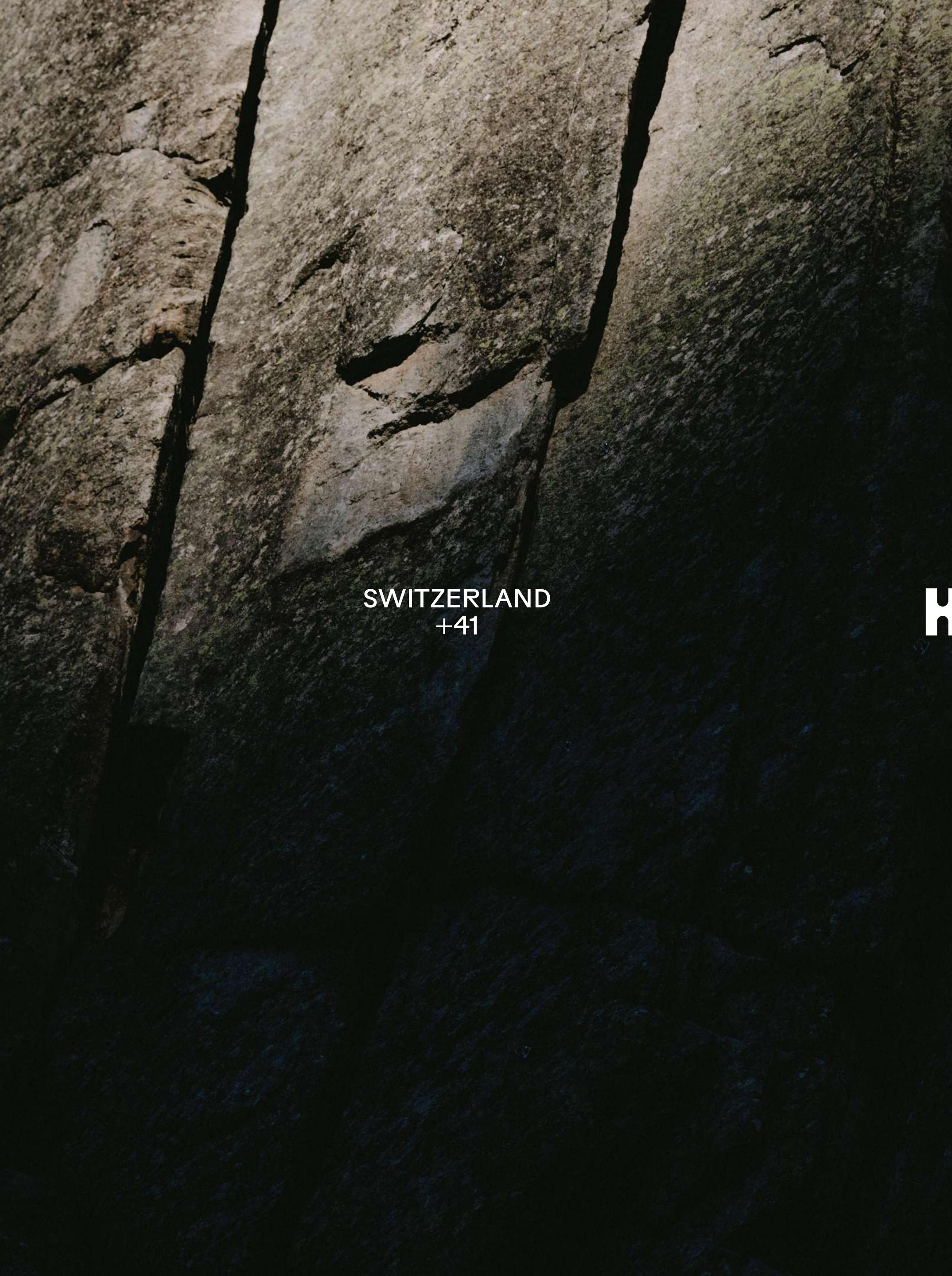


PRODUCTS

AW2526



**BEANIES  
NECKWEAR  
MASKS  
HEADBANDS**



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**HAE**

**BEANIES**



# Trailblazer



# Trailblazer



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

11/83



Mint Yellow



Blue Green



White Beige



Coral Grey



Black Mustard



White Black



Green Pink

# Purist (Merino)



# Purist Merino



Material  
100% Merino Wool

Made in  
Europe

BEANIES

13/101



Black



Petrol



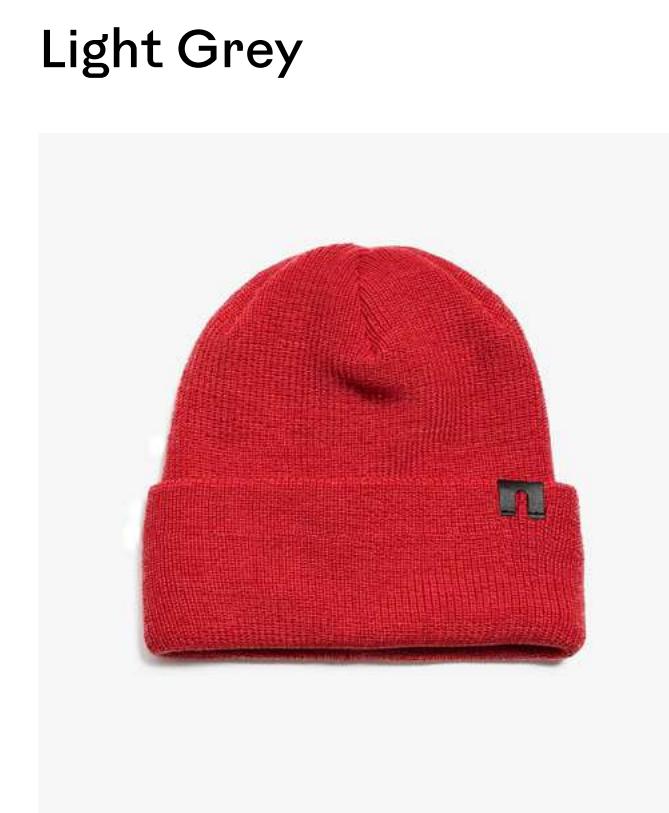
Light Grey



Green



Beige



Red Mel

# Edelweiss



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

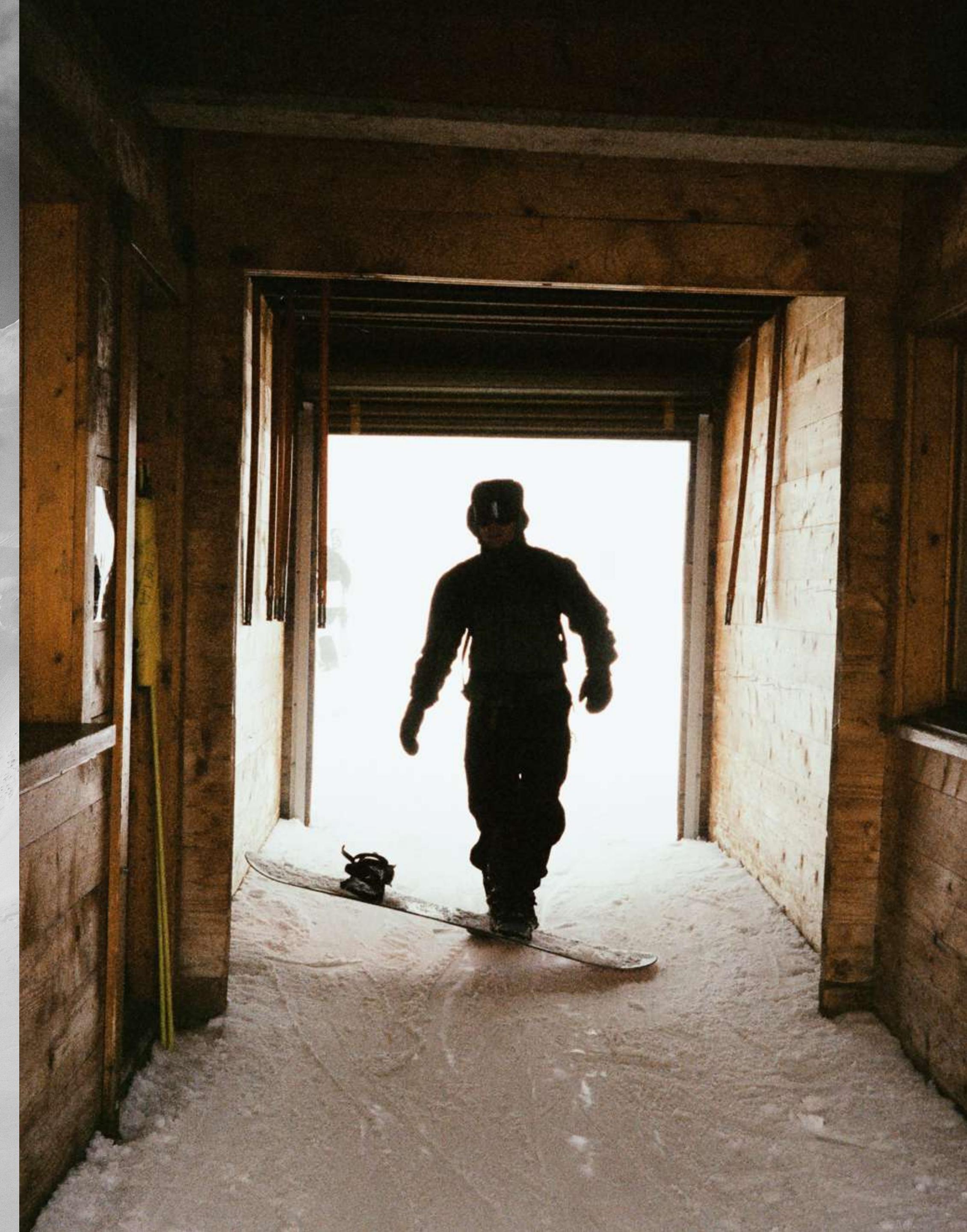
14/83



Offwhite



Pink



# Navigator



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

16/101



Black



Dark Grey



Beige



Violet



Green



Blue



Coral Pink



Mustard

# The Local



# The Local



Outside: 100% Wool  
of Valais Blacknose Sheep  
Inside: 100% PES

Made in  
Europe

BEANIES

18/101



Nature



Black



Black and Nature

# Quester



# Quester



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

20/101



Black



Kaki



Mustard



Rose



Blue



Grey



# Outlander degreadable



100% undyed natural  
Alpaca Wool

Made in  
Europe

BEANIES

22/101



Dark Nature

# Navigator Melange



Material  
85% Acrylic & 15% Nylon

Made in  
Europe

BEANIES

23/101



Mustard



Rainbow



Blue



Red



Grey

# Cloudline Merino



Material  
100% Merino

Made in  
Europe

BEANIES

24/101



Grey Mel

# Spacer



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

25/101



Sun



Grey



Rose



Trippy



# Team Polycolon®



40% Acrylic, 40% Cotton &  
20% Polycolon®

Made in  
Europe

BEANIES

27/101



Black



Türkis



Mustard



Dark Grey



Lila

Fuji



# Fuji



Material  
100% Hot Ray®

Made in  
Japan

BEANIES

29/101



Black



Grey



Emerald



# Trekker



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

31/101



Black



Offwhite

# Peak Bagger



# Peak Bagger



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

33/101



Black Beige



Green Grey



Red Beige



Violet Grey

# Shepherd Cashmere



50% Recycled Cashmere,  
50% Merino

Made in  
Europe

BEANIES

34/101



Blue



Grey



Kaki



Black



# Pathfinder



# Pathfinder



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

37/101



Black Beige



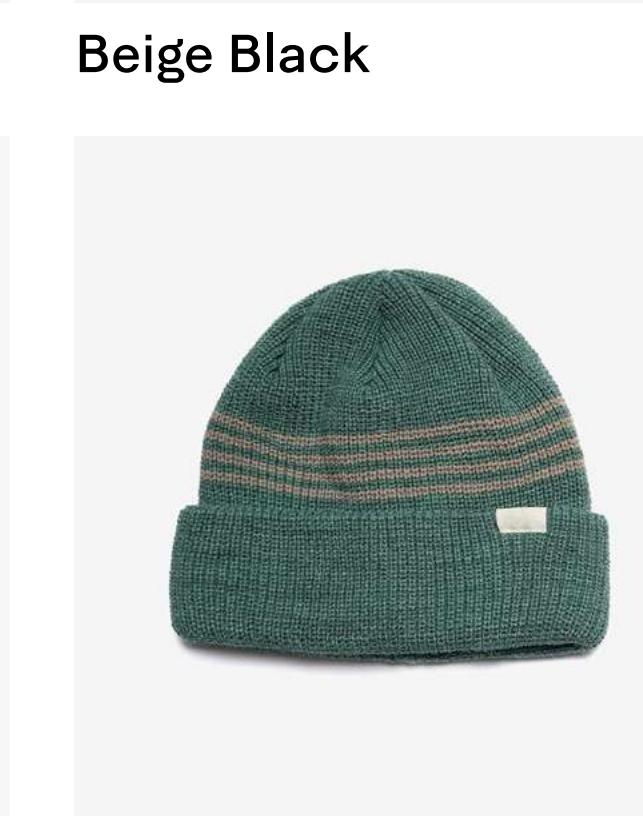
Beige Black



Anthracite Black



Mustard Black



Green Capri

# Drifter Merino rPET



# Drifter Merino rPET



50% Merinowool  
50% recycled PET

Made in  
Europe

BEANIES

39/101



Black



Blue



Light Grey



Red

# Roamer



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

40/101



Black



Pink



Lemon



Green



White



Violet



# Protector Polcolon®



# Protector Polcolon®



Material  
100% Polcolon®

Made in  
Europe

BEANIES

43/101



Black



Grey

# Voyager



# Voyager



Material  
100% Acrylic

Made in  
Europe

BEANIES

45/101



Red



Green



Beige



Grey

# Alpaca

38% Polyamide, 25% Super Fine Alpaca,  
25% Acrylic, 12% Merino

Made in  
Europe

46/101



Black



Brown



Beige



Mint



Coral



Blue



# Adventurer



Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

48/101



Black



Dark Grey



Kaki



Beige



Rose

# Protector Micro



# Protector Micro



Material  
92% PES 8% Elastan

Made in  
Europe

BEANIES

50/101



Black



Grey Mel



Blue Mel



Navy Solid

# Docker Kids

Material  
100% Merino

Made in  
Europe

BEANIES

51/101



Black



Grey

# Kids Adventurer

85% Organic Cotton,  
15% Merino wool

Made in  
Europe

BEANIES

52/101



Blue



Green



Grey



Coral



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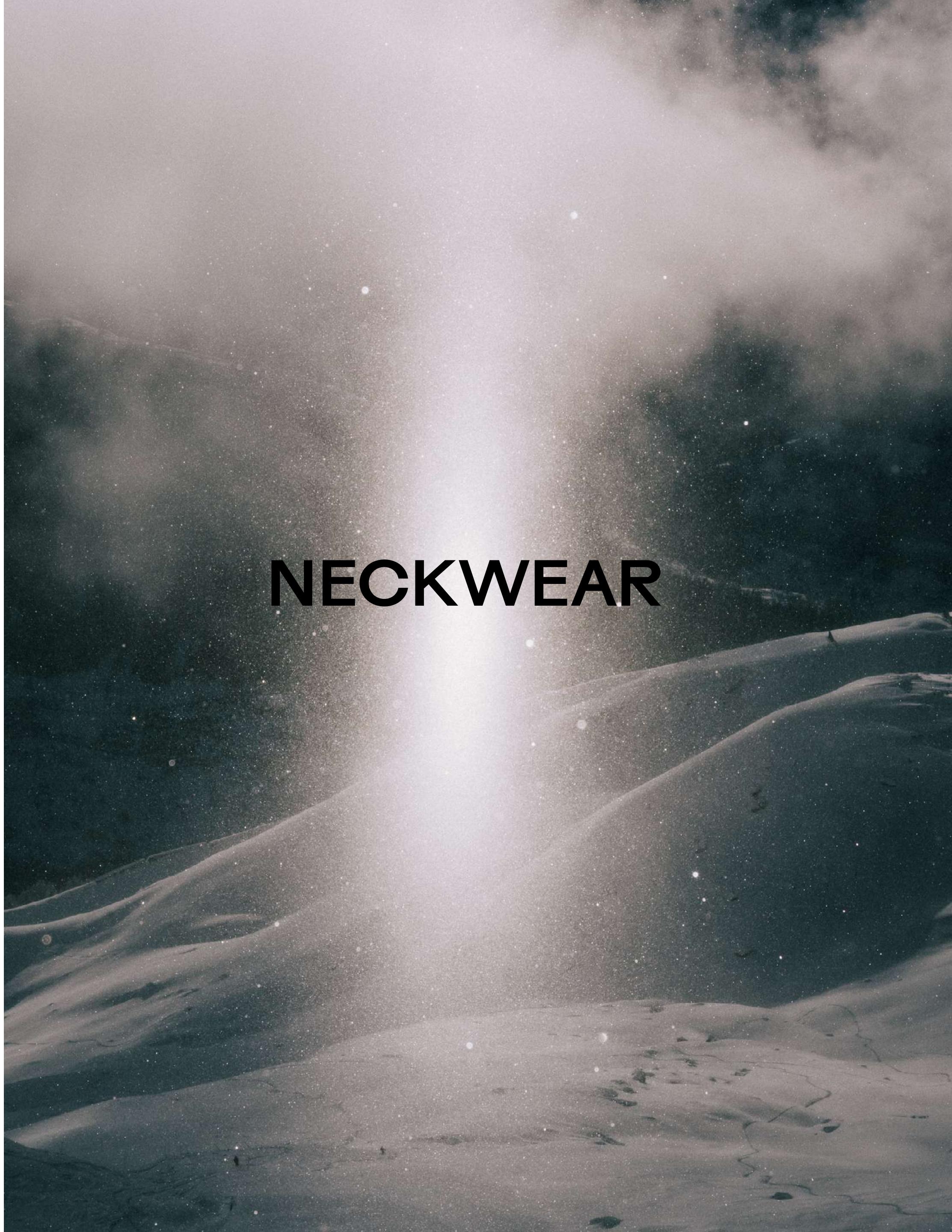
SWITZERLAND  
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HAE

WALLIS  
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**HAE**

**NECKWEAR**



Pioneer



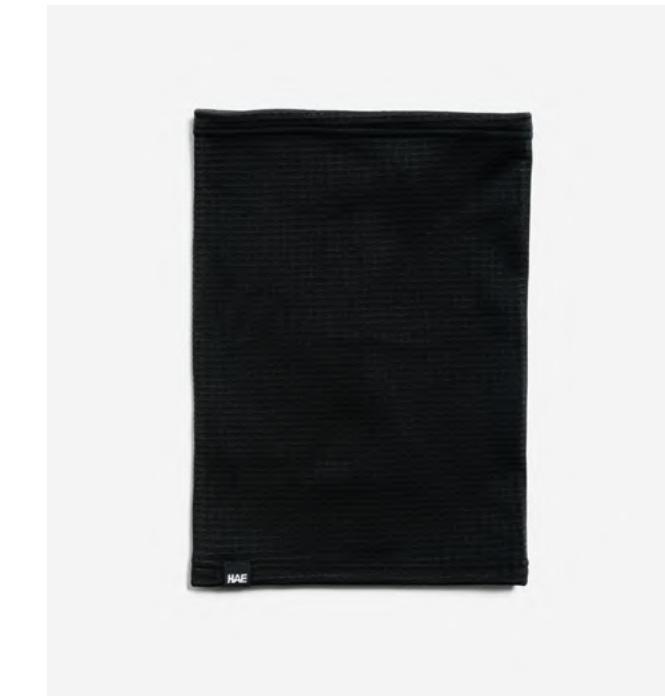


Material  
92& PES & 8% Elastan

Made in  
Europe

NECKWEAR

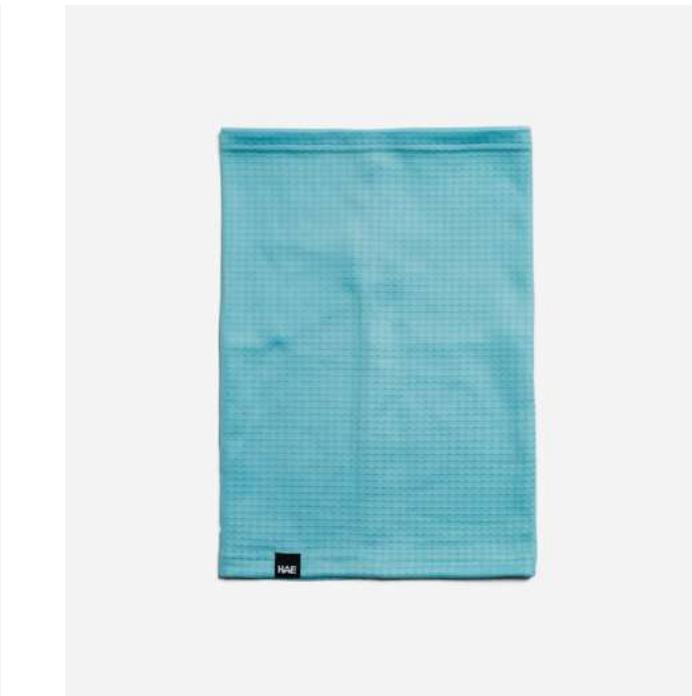
58/101



Black



Grey



Blue



Kev

# Drifter Merino



# Drifter Merino



Material  
100% Merino Wool

Made in  
Europe

NECKWEAR

60/101



Petrol



Red Mel



Light Grey



Black



Beige



Green



Grafite



Light Blue

# Polar Fleece





# Polar Fleece



Material  
100% Polar Fleece

Made in  
Europe

NECKWEAR

63/101



Black



Dark Grey



Light Grey

# Merino Fleece



Material  
100% Merino Fleece

Made in  
Europe

NECKWEAR

64/101



Nature



Black

# Team Polycolon®



40% Acrylic, 40% Cotton &  
20% Polycolon®

Made in  
Europe

NECKWEAR

65/101



Black



Türkis



Mustard



Dark Grey



Lila

# Lightweight



Material  
92% PES, 8% Elastan

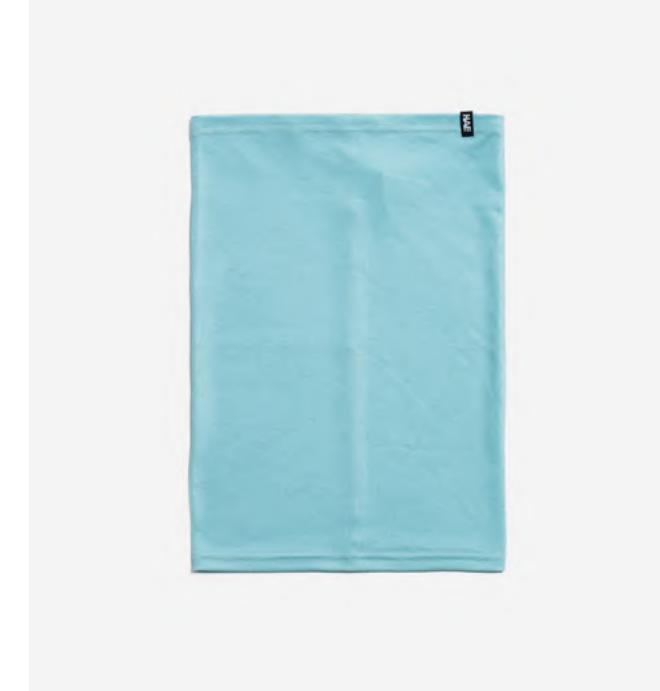
Made in  
Europe

NECKWEAR

66/101



Black



Blue



Lila

# The X

Top: 92% PES, 8% Elastan  
Bottom: 100% Polyester Fleece

Made in  
Europe

NECKWEAR

67/101



Black



Grey



Kev



# The Arctic

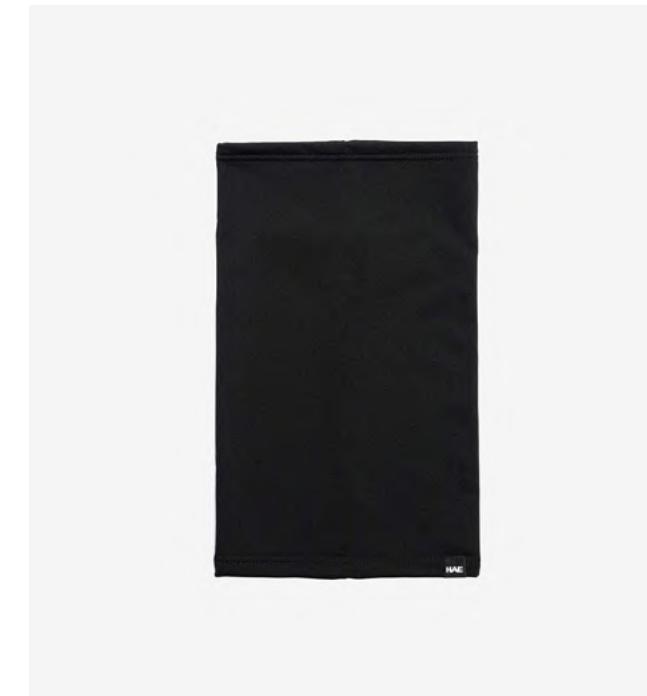


Material  
92% PES, 8% Elastan

Made in  
Europe

NECKWEAR

69/101



Black



Grey Mel



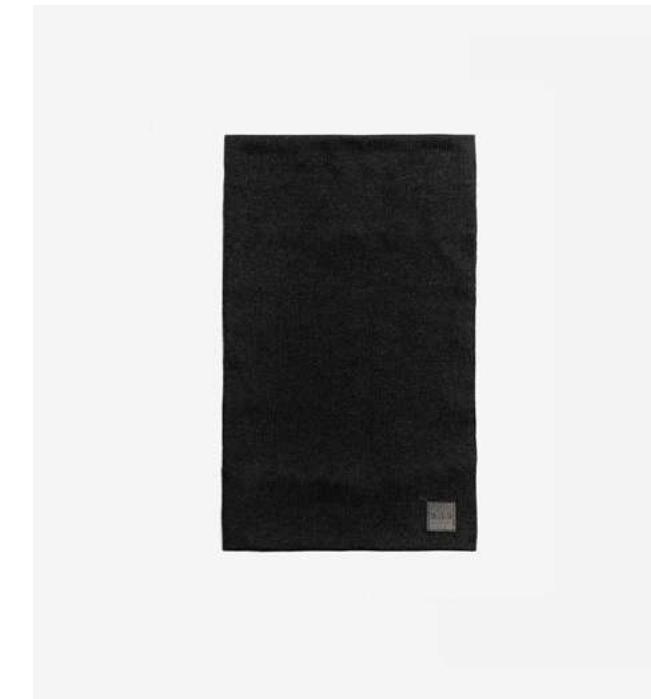
Blue Mel



Navy Solid

Seeker





Black



Blue



Green



Yellow



Coral

# Wellness



Material  
100% Polyester Fleece

Made in  
Europe

NECKWEAR

72/101



Black



Grey



White



# Rambler



Outside: 100% Acrylic  
Inside: 100% Polyester

Fleece  
Made in  
Europe

NECKWEAR

73/101



Mustard



Kaki



Beige



Light Grey

# Kids Arctic



92% Polyester,  
8% Elastan

Made in  
Europe

NECKWEAR

74/101



Black



Grey Mel



Blue Mel



Navy Solid



Black



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027



HAE



# Survivor 3D



Material  
100% Polycolon®

Made in  
Europe

MASKS

79/101



Black



Grey

# The Stormerer



Material  
92% PES, 8% Elastan

Made in  
Europe

MASKS

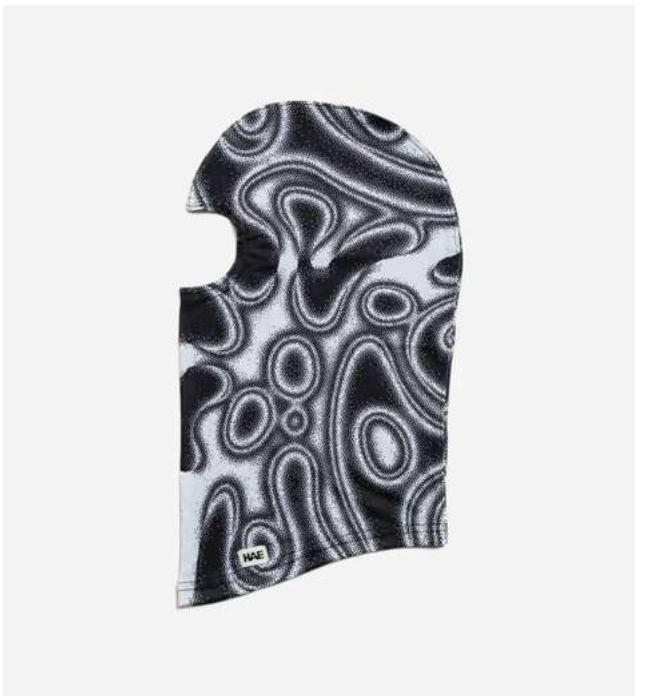
80/101



Black



Blue



Kev

# The Escapist



# The Escapist



Material  
85% Acrylic, 15% Nylon

Made in  
Europe

MASKS

82/101



Light Grey



Rose



# The Mask



Top: 92% PES, 8% Elastan  
Bottom: 100% Polyester Fleece

Made in  
Europe

MASKS

84/101



Black

# The Mask Wellness



Top: 92% PES, 8% Elastan  
Bottom: 100% Polyester Fleece

Made in  
Europe

MASKS

85/101



Black



Blue

# The Ninja



Material  
92% PES, 8% Elastan

Made in  
Europe

MASKS

86/101



Black



Lila



Kev

# The Mask Kids



Top: 92% PES, 8% Elastan  
Bottom: 100% Polyester Fleece

Made in  
Europe

MASKS

87/101

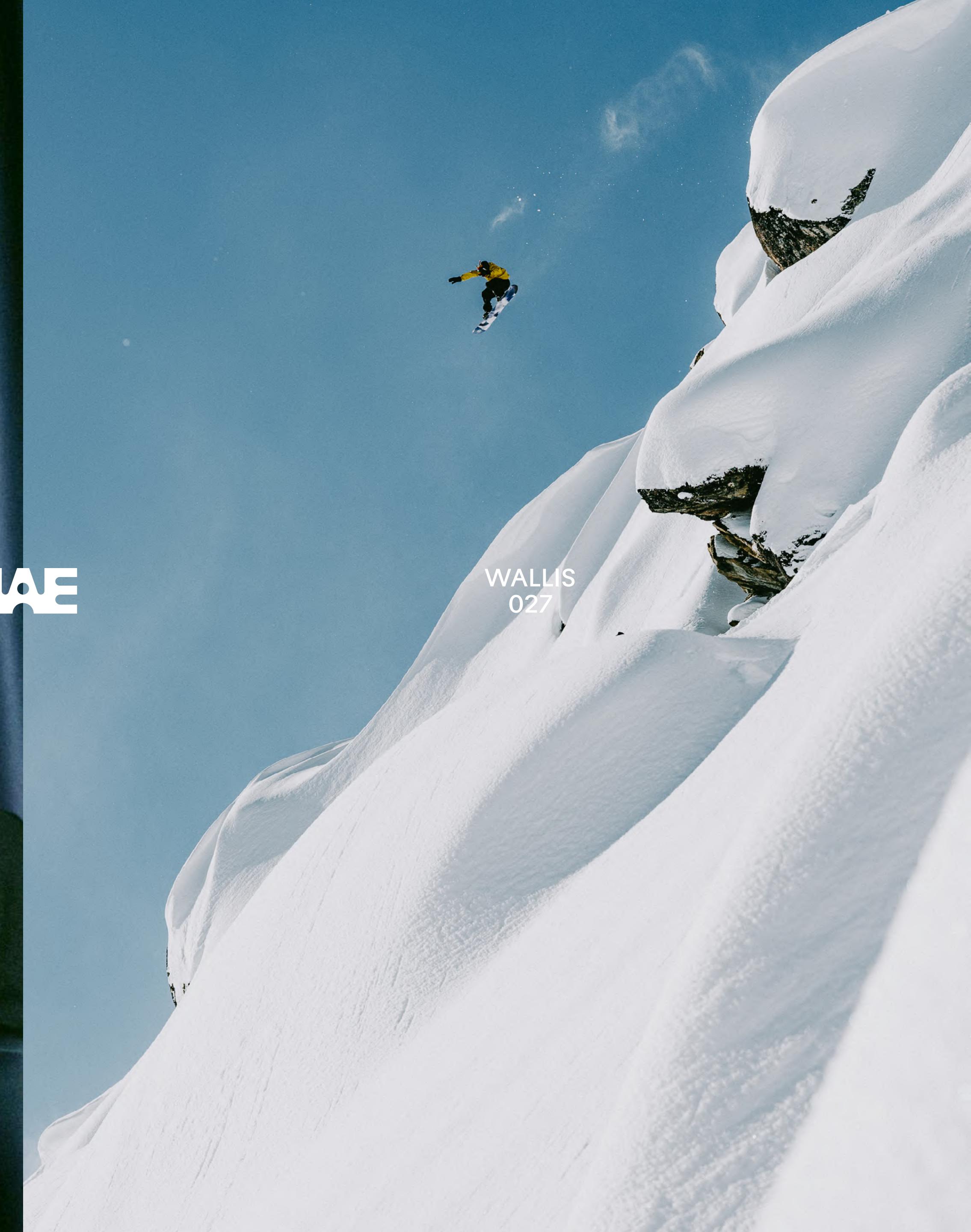


Black



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027

**HAE**



**HEADBANDS**

# Local



Outside 100% Wool  
of Valais Blacknose Sheep

Made in  
Europe

HEADBANDS

90/102



Black



Nature

# Protector Micro



Material  
92% Polyester, 8% Elastan

Made in  
Europe

HEADBANDS

91/102



Black



Grey Mel



Blue Mel



Navy Solid

# Stroller



Material  
85% Acrylic, 15% Nylon

Made in  
Europe

HEADBANDS

92/102



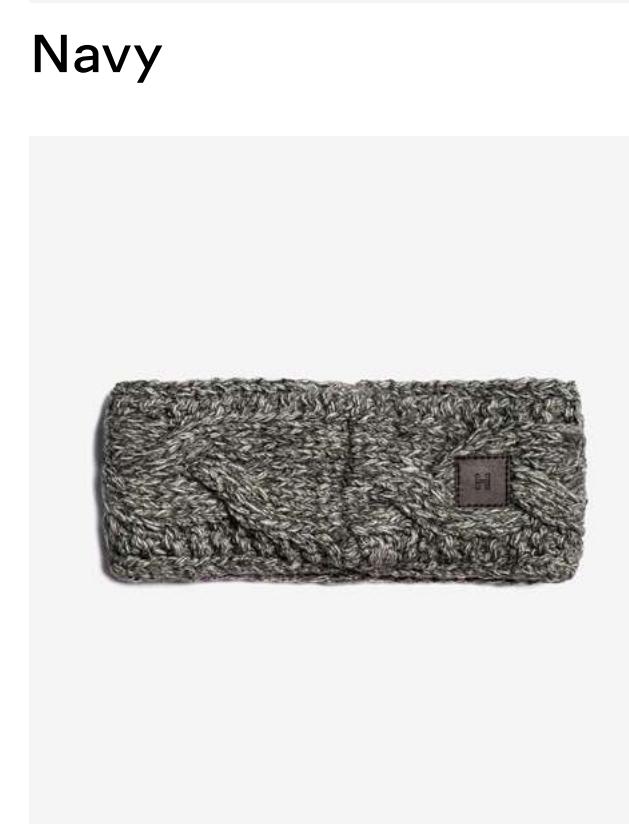
Navy



Light Grey



Red



Green

# Rambler



Outside: 100% Acrylic  
Inside: 100% Polyester Fleece

Made in  
Europe

HEADBANDS

93/102



Black



Dark Grey



Beige



Blue



Mustard



Violet

# Merino Thin



Material  
100% Merino Wool

Made in  
Europe

HEADBANDS

94/102



Petrol



Red Mel



Light Grey



Black



Beige



Green

# Shepherd



50% recycled Cashmere  
50% Merino Wool

Made in  
Europe

HEADBANDS

95/102



Blue



Grey



Kaki



Black

# Alpaca

38% Polyamide, 25% Super Fine Alpaca,  
25% Acrylic, 12% Merino

Made in  
Europe

96/102



Black



Brown



Beige



Mint



Coral



Blue



25% Acrylic, 25% Cotton &  
50% Polycolon®

Made in  
Europe

HEADBANDS

97/101



Black



Dark Grey



Türkis



Lila



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